

A healthy intranet organizes workers in many meanings of the word. Its effect is more radical than the agenda of any union.

Workers have the ability to produce more in a well organized work place. In unions there are too many set of rules that are placed in order for it to work properly. Some of the rules are not even followed and internal quarrels could also happen. An intranet of healthy workers perfectly organized can do much more efficient work than any union it faces. Organization will always be a big key in everything we do. Organized means you have planned and mapped out what you want and what you expect to do. Through organization we have the ability to think a head and foretell anything that might happen. A car can be seen as an organization masterpiece. Each of the parts inside a car help it move to become transportation. The parts are well oiled, efficient and run smoothly with the gas it has. Like people, when they are motivated, organized and trained any job you hand out to these workers a will be done and made at the highest quality they can give. Just like cars, when you maintain the care at take perfect care of it the performance becomes stable or better. This is how organizations should think of their workers how to take care of them.

While this scares companies witless, they also depend heavily on open intranets to generate and share critical knowledge. They need to resist the urge to "improve" or control these networked conversations.

The companies know nothing about the intranet and how they are actually better in performance when compared. The companies rely on these intranets for the valuable information most of them know and depends on them greatly. But like all companies anything that they think will benefit them they must control. Companies want anything they can feed on to be at their every beck and call. When they have control over these things they now have authority and capability to change or disarrange the process that they think is best suited for the company. What they do not know is that the reason these conversations work because no company has a hold over them. These companies always want everything under their control where anything in information that could tarnish their image could be kept secret and locked away. Now the networked conversations are ruthless and any information, be it negative or positive comes out to the public. Everyone has the right to learn what the real truth is and what is real. It becomes the place where minds that think alike share their thoughts without company rules holding them back.

When corporate intranets are not constrained by fear and legalistic rules, the type of conversation they encourage sounds remarkably like the conversation of the networked marketplace.

Networked conversations happen among humans and not the place where it is held. If given a chance where the same environment is given to corporate intranets they too will start to participate in networked conversations within the company. When they are unbound by the fear and harsh rules imposed by the company then they are given the chance to talk. It is because companies apply rules that are too demanding at could choke an intranets freedom. If companies could only realize how much potential these networked conversations hold they will be amazed on what their intranets can actually do. Without the rules given by these corporations the workers will have the freedom of speaking what their mind tells them. Issues, feedback and suggestions can be thrown out into the conversation and people will know about it. This can vastly improve the workstation because the company will immediately know what changes the workers will want, to improve their performance. Still corporations today are still strict with their tradition. Some of them are like huge eroding boulders standing on a balance beam. Due to the inflexibility and traditional approach to business they will soon fall from the balance beam and smash into millions of pieces.

Org charts worked in an older economy where plans could be fully understood from atop steep management pyramids and detailed work orders could be handed down from on high.

Charts never go well with anyone no matter if you are a worker or not. We don't like the rules that are made for us and anything that goes against what we like to do we still do it. Intranets that are controlled by the company are not like the real intranets we now. The freedom of being able to say what is on your mind is taken away and the intranet becomes information sensitive. When a part of your freedom is taken it does not become freedom anymore. We are restricted to speak out anything that we want to. When this happens not everything we say is clear and there are times when this restriction becomes the base of why we break the rules. Information is not something that must be kept secret or be hidden under the sun. No matter how negative or positive it is it can be the reason to find places of improvement inside a company. When we talk ideas come alive and other people share the same ideas with us. Our conversations will be what the real aim of the company is for. It is the workers who know what is really happening in the process and not the CEOs or the VPs. Sometimes it is the negative we need to really find out what is really wrong with the company.

Today, the org chart is hyperlinked, not hierarchical. Respect for hands-on knowledge wins over respect for abstract authority.

It is the people who know what they do who earn the respect for the co workers and not those who have risen in the ranks. In a broad sense of view it should have really been like this a long time ago. If you know all the nooks and crannies of your job it well means you can do a great deal in it. We study in our own respective courses to gain the knowledge in the field we want to devote our careers to. This means we should get acknowledged for the work we do in the field. If someone reaches a high rank in a work place yet does not know how to do his job then what respect can he earn. It is the people who fully understand what goes under the hood that should be recognized. That is what is happening today, more and more brilliant people who possess the necessary skills to do great things are recognized for their abilities. These are the people who have sacrificed countless hours of labor studying and perfecting their craft. We do not recognize the hierarchical state of an organization today. We do not believe in selfless acts of authority that benefits a company in no way. It is the people who know their jobs and do it great who are listened to today.

Command-and-control management styles both derive from and reinforce bureaucracy, power tripping and an overall culture of paranoia.

Command and control management does not prove to be the best approach in handling workers in companies. This kind of management does not benefit the workers but only those who hold power and authority against them. It gives them a sense of right to order and belittle the smaller ranked employees. There are times when other people hold grudges against co workers and use their power and authority to get their demands. What people want today is equality and peace in the work area. Everyone wants a fair share on what their out take is in the work area. Even if someone has better leadership skills among the others everyone still has the right to speak out their mind. Another addition is that people with power always tend to be on the guard from other workers who might steal their position. There will always be a sense that other people would want to steal their position. This makes them start to think of scheming or conspiring against the fellow workers. Cliques will be made and people with authority will start to befriend people who know will easily follow whatever their commands are. This makes a big difference with companies that treat their employees in an equal manner. More and more companies should start to realize that authority does not go well when everyone feels they are under a power that does not benefit them.

Paranoia kills conversation. That's its point. But lack of open conversation kills companies.

When there is no conversation in a company it will start to wither and die. When there are conversations thoughts and words are passed around and ideas start to pop up anywhere. People need to talk to express what they think or feel. As said in many studies we humans are social animals. We have a need to socialize with our kind. It has become a part of our behavior as human beings. Through conversations we are able to talk about the freedom of speech that everyone possesses. With the conversations people share their comments, feedbacks and suggestions. The company uses these resources to further improve and develop their progress in the business. Companies should start to learn that it is the conversation inside their companies that keep them alive. Conversations are the main reason why ideas are spread around. It could be the cause of improvements, realizations and motivation in a company and its workers.

There are two conversations going on. One inside the company. One with the market.

There will always be two conversations between the company and the market. There are times that the conversations that happen inside the companies will be the same as those that happen in markets. Like a previous statement said, when given the right setting and environment the conversations that happen inside the companies would start to resemble as those that happens inside the markets. Sooner or later once these company workers start to realize what is really going on outside the deaf walls of their secluded company they would join the market conversations. Even if there are two conversations it will only lead to one. It might sound different from random sources but when you reach to the root of where these conversations started it will only lead to one. And sooner people would start to realize this and would then merge into one big conversation. If this merger happens the biggest networked conversations could take place. Where there is only one type of conversation happening in the world and everybody has the opportunity to participate in this conversation. This will most probably be life changing and could be a record holder of most number of people in a network.



In most cases, neither conversation is going very well. Almost invariably, the cause of failure can be traced to obsolete notions of command and control.

Everyone has issues with authority. People with authority and power would at point abuse and use their power for greater means or personal grudges. Then those who have not held the power stick wish to use this new found power to do what their higher ups did to them. This is where the confusion of the conversations starts. There will always be those who step and those who are stepped upon. What we need today is equality in the community. We must transform it to a community where all has the equality of their ideas and speech. Everyone should have the opportunity to talk and spread their ideas as much as the next person beside him. Gone are the ranks, their achievements or their positions inside a company or whatnot. Everyone has the right to speak up and everyone also has the right to be heard. Maybe everyone has this notion of their want in power because of the examples that they have seen in the workplace or in media. It is always those with power that succeed.

As policy, these notions are poisonous. As tools, they are broken. Command and control are met with hostility by intranetworked knowledge workers and generate distrust in internetworked markets.

No one wants a leash around their necks. The idea of someone having the ability to control your actions at their will is quite discouraging. Just the words "Command" make people's face smug. When command is in talk it will always mean forced. They are different from favors or requests when people have the option of not doing them. Whenever someone with a position much higher than you "commands" you it is like an order. You really have no choice but to do this job ordered to you. But then "command" is paired with "control". When control is being said the idea is having a leash tied to your neck. People with power can order you to do anything limit you where you can go and see what you do and how your job is done. Then we take a little step further into these two power driven words. The words are then combined to form "Command and Control". By issuing a mere being these two kinds of power surely there will be an abuse of authority. This is why it is poisonous, broken, hostile and discouraging.

These two conversations want to talk to each other. They are speaking the same language. They recognize each other's voices.

It does not matter wherever or whenever we are. These two conversations are still being spoken by people. They have the same type of ideas, eat the same food and do whatever normal human beings would do. If given the chance these two conversations would not mind becoming into one big whole conversation. It is those who are trapped inside the companies that want to reach out and talk to the smart markets. The smart markets have had enough of the companies and their antics to deafen their walls and trap their workers. When these two conversations actually merge there will be the biggest network ever. It seems a dream but maybe someday it can happen. When the whole market is connected to a network maybe then we could create harmony in the network. A network where everyone is equal and gone will be the notions of command and control. This market could totally revolutionize the way we work today. A lot of walls will probably go down but there will be lots more to be put up. The companies that hold their workers by the neck would die and a new market will be born, a market where everyone is anyone.

Smart companies will get out of the way and help the inevitable to happen sooner.

The smart companies know that these companies would soon fall into their self made grave and be reduced to ashes. With knowledge such as this they surely want to speed up the process. Gone will be the robotic ads made by the companies and their selected demographic sectors. Then the walls that hold other workers as prisoners to command and control will fall. This will happen on a global scale where slowly each of the companies that we see today will fall into the ground. Smart companies would want this, let the workers feel the freedom that they really deserve. It is like a revolution but with less death and war. Everyone wants to help those who are in need of help. This is what basic human instinct should be. When we see someone in need and we know we have the ability to help we should do so. Companies have fared veered off from the path they once walked on. They have stopped helping their workers and started to focus on the profits and only the profits. Money will always be money and will be prioritized by most in normal cases.

If willingness to get out of the way is taken as a measure of IQ, then very few companies have yet wised up.

As said these companies demise are all inevitable. Some companies know about this knowledge yet do nothing to help them and their dark situation. They will all fall I the smart companies progress more and more. The companies can do nothing about it and even their profits will go down. Maybe they you need and IQ test to know where they actually stand. Nothing will ever come out good when you know you are about to fall. No matter how noble they might think they are for standing up and being a man when their time comes it does not really matter. Their reign of control over the markets and people has come to an end and the new order would be in smart markets. These smart markets all share the same ideas and goals and speak the same language. These are the people that know what they are doing and will fight up for it. They have knowledge on what they do and will not easily falter from the tests of how companies have dealt with them.

However subliminally at the moment, millions of people now online perceive companies as little more than quaint legal fictions that are actively preventing these conversations from intersecting.

More and more people are gaining the knowledge about these companies and their antics. People are starting to smart up with the help of the internet and its information. These companies are being seen as nothing more than hindrances to the new companies. Then there will come a time that these same people would start to help and cooperate to throw down these companies. They are starting to learn that they have no more uses for us today. Their tricks and illusions are now past us and we see what they truly are. We have evolved to a much better thinking individual and gone are the commercial with clad models can no longer trick us to buy their products. We now look for hard facts, proof, research and information to back up their claims on how effective their product is. When there is no data for us to see we scour the internet for information. Everything can be seen on the internet today and any kind of information is now open to the public, we just need an eye to see.

This is suicidal. Markets want to talk to companies.

Markets still want to help the companies that are falling today. Just like any normal person we want to help other people who are in need. Even if these companies are ignorant, proud and self centered markets still try their best to show them the light. Even if these companies fate are all falling down into the drain they are still worth the help. If there are still companies that are willing to listen to the new order of how business is made today then maybe there is still a gleam of hope. Not all companies will fall, there are those who will accept their fait and try to learn from their mistakes. This is why we are writing books such as this, we want them to know that there is still a window of hope. It will make drastic measures in how they work within themselves but it will be for the best. This is how the future will start and if they do not adapt their business will die. By becoming a smart company and participating in conversations they are able to help out others who are in dire need of help too.